

Yukio Ohsawa & Labo

Contact: info@panda.sys.t.u-tokyo.ac.jp
See: <http://panda.sys.t.u-tokyo.ac.jp>
<http://www.facebook.com/yukio.ohsawa>

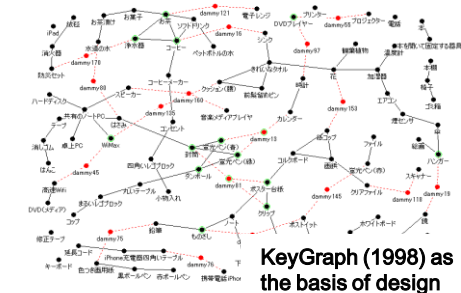


Yukio Ohsawa,
Professor of
Systems Innovation

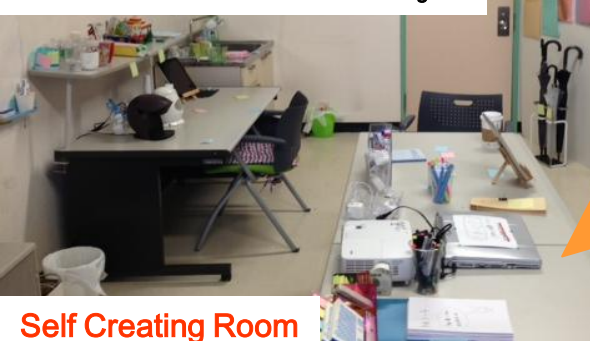
Developing Innovative Workshops

- Vision 1:** Rare/uncertain events may be effects of latent dynamics
- Vision 2:** A movement may be realized by externalizing the latent dynamics by series of actions
- Vision 3:** Benefits may be created if actions are chosen via the process of well-designed workshops with suitable data visualization.

soCae19-09-29-102



KeyGraph (1998) as the basis of design



Self Creating Room



One of our methods: Innovators Marketplace®

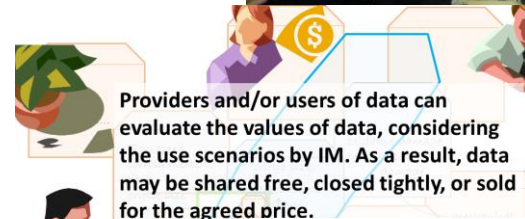
On a board, visualizing interactions among events in the “sharp” data collected from business concerns, participants play the market game creating ideas with connecting elements via links in the graph and sell/buy ideas for elevating their values for users.

Cases of Innovators Marketplace

- Case 1:** Created services in business consultation
- Case 2:** Identified causes of failures in product design and obtained solutions applicable to other failures
- Case 3:** Connected industries across manufacturing and services



Innovators' Marketplace®



Providers and/or users of data can evaluate the values of data, considering the use scenarios by IM. As a result, data may be shared free, closed tightly, or sold for the agreed price.

IM on Data Jackets

