# Kajikawa Lab.

#### Member

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Olga Kokshagina (Associate Professor, Univ. Sydney)

Eduardo Perez Molina (formerly European Patent Office)

### Research Area

### > Theory and Methodological Development for Innovation Analysis and Design

Technology

#### **R&D Management**

Technology Intelligence, R&D strategy & planning; Industry-academia collaboration; Bibliometrics, etc.

Business

#### **Business Planning**

Entrepreneurship, New business planning; ; Business model; Business strategy; etc.

#### **Corporate Management**

Ambidextrous management; M&A; Business intelligence; Business ecosystem, Decision making etc. Society/Environment

#### **Public Policy**

Innovation programs; Regional clusters; Industrial policy; Regulation, International rule-making etc.

#### **Social Innovation**

Innovation system; Sustainability; Carbon-neutral, Nature-positive, Circular Economy, Health etc.

### > Action Research for Technology and Innovation Management in:

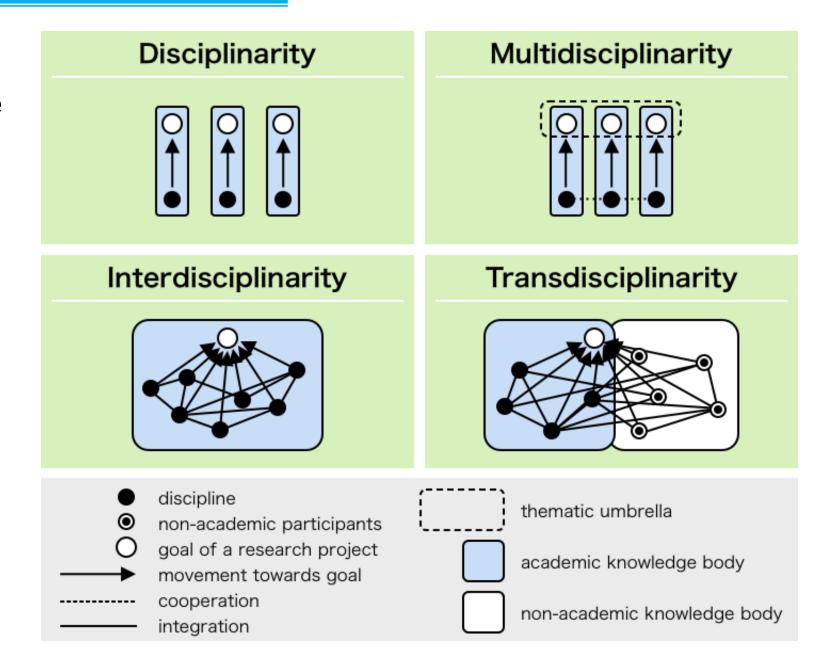
- Energy (Solar, Wind, Hydrogens, Batteries, etc.)
- Nature (Biodiversity, Water, Soil, CNP cycles, etc.)
- Al (Al in organization, Al for design etc.)

- Food (Rice, Beef, Alternative meat, etc.)
- Health (Brain health and brain augmentation, etc.)

• Innovation System (Science, technology, and innovation policy, Science diplomacy, Finance, Rule-making, etc.)

# **Our Approach**

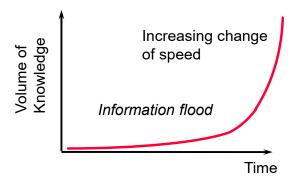
**Innovation Science as a Transdisciplinary Science** 



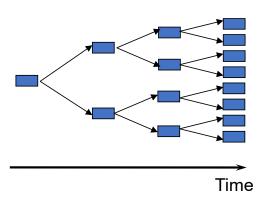
# **R&D Management**

### **Opportunity**

Exponential growth of knowledge

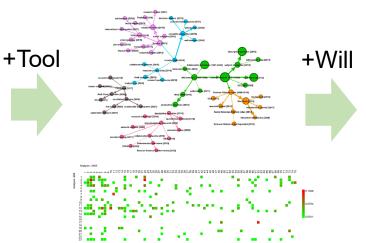


Segmentation & specialization



### **Enabler**

 Bibliometrics(Netw ork analysis, Topic model, Visualization, GAI)



### **Prerequisite**

**Expertise and Capability** 

Social Issues

**Policy Contexts** 

**Design Capability** 

Domain Knowledge

**Analytical Capability** 

Data and Algorithms

Y. Kajikawa, Scientometrics (2022)

### **Output**

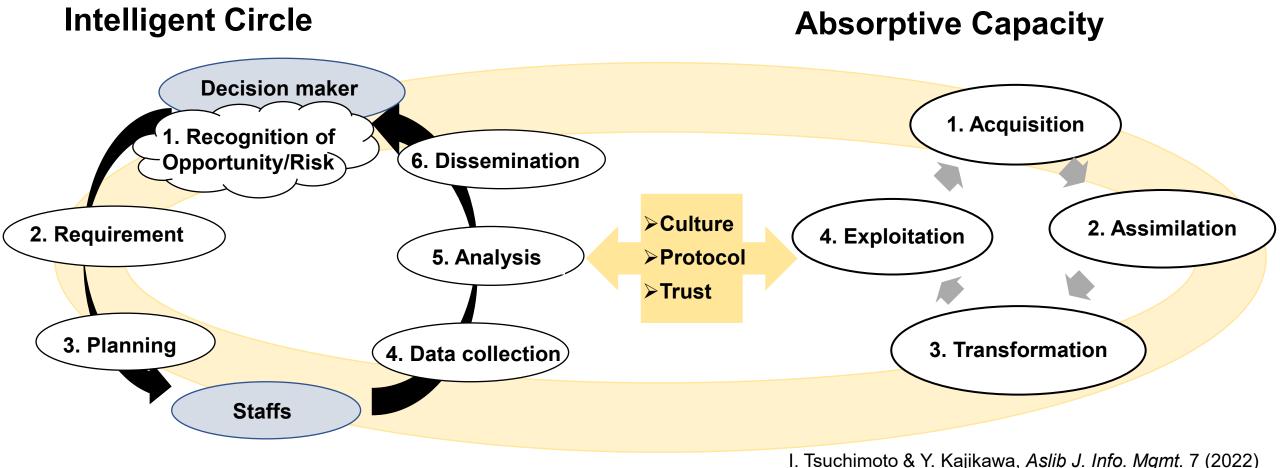
Organizational and social logic and legitimacy

Effective strategy and implementation

Credible and salient solution

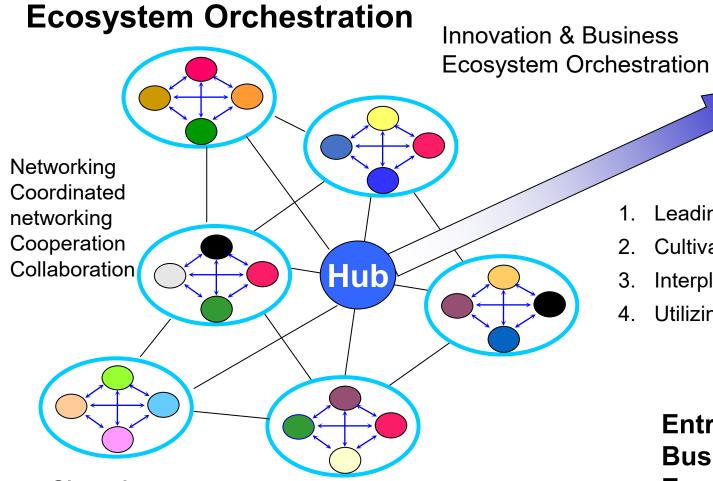
# **Business Planning & Corporate Management**

### Analytics and intelligence in organization



- ✓ Staffs who collect data and information from multiple perspectives and analyze them from multiple angles.
- ✓ Engineers who structure issues, design new solutions, and implement them.
- Decision maker who has the insight and logic to see the essence, considers diverse contexts, and makes appropriate judgments.

# **Business Planning & Corporate Management**



System Transformation and Realization of Innovation

- 1. Leading Value Orchestration and Stakeholder Orchestration
- 2. Cultivating Dynamic and Interorganizational Capabilities
- 3. Interplaying Innovation and Business Ecosystems
- 4. Utilizing Software Ecosystems

R. Gupta et al. Business Strategy and the Environment (2024)

#### **Obstacles**

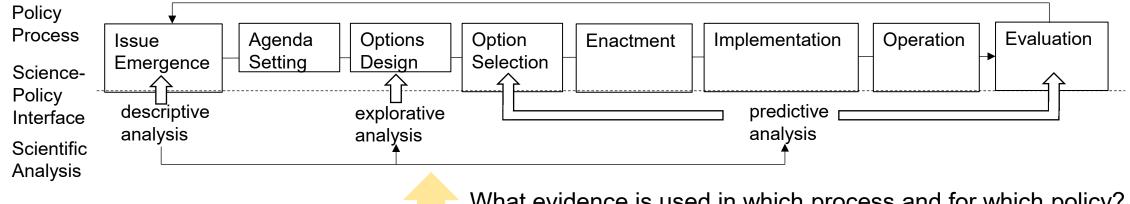
- Existing community
- •Culture, Norm
- Priority, Expectation, Incentive
- Funding (Size, Continuity)

- Talent
- Evaluation
- Recognition, Visibility
- Time

Entrepreneurships, Business Model, New Business Development are not enough. Ecosystem orchestration as a sufficient condition for market creation, value chain and system transformation, and realizing innovation.

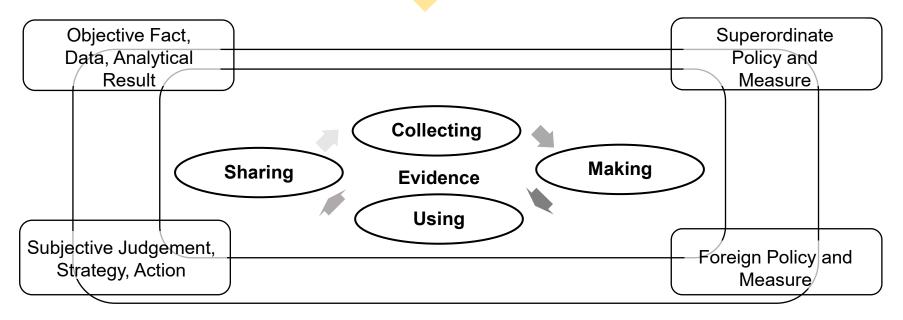
# **Public Policy and Social Innovation**

### **Policy Process**



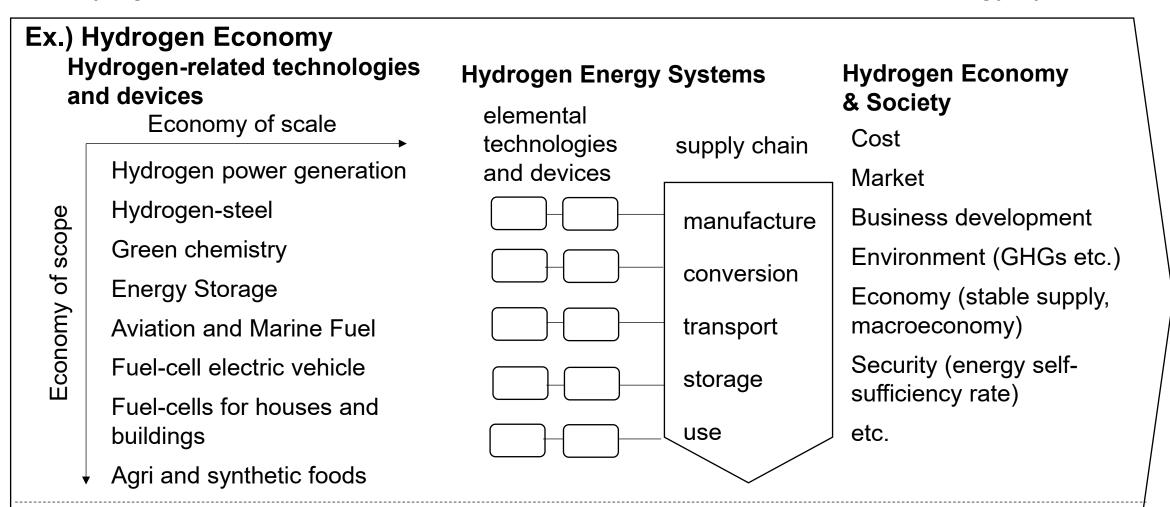
#### **Evidence Process**

What evidence is used in which process and for which policy? What data and method should be used?



# **Energy**

Identifying bottlenecks and solutions for transformation to sustainable energy system.



**Rules:** GHG emission regulations, carbon pricing (carbon tax, credits, cross-boarder adjustment mechanism), certification, disclosure, procurement standards, investment standards, etc.

### **Nature**

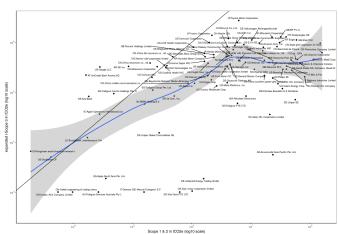
Capitalizing natural capital and promoting investments for protecting nature.

### Monitoring, Reporting, & Verification **Satellite** Aircraft · **UAV** Integrated Platform Field (Image, **Acoustic)** Environmental DNA (Takeuchi, Saito et al.)

#### **Valuation & Finance**

Which investment has the impact on nature?
Who should have the responsibility to protect nature in supply chain and financial chain?
What policy is needed to

capitalize natural asset?



# **Solution Development for Nature Positive Economy**

- ✓ Gene Editing
- ✓ Precision Agriculture with IoT
- ✓ Synthetic Biology
- ✓ Soil Management
- ✓ Water Management
- ✓ Regenerative Agri.
- ✓ Forest, Food, Mining system transformation

Biodiversity, Water, Soil, Nutrients etc.

### Food

### What should be future food system?

#### **Upstream**

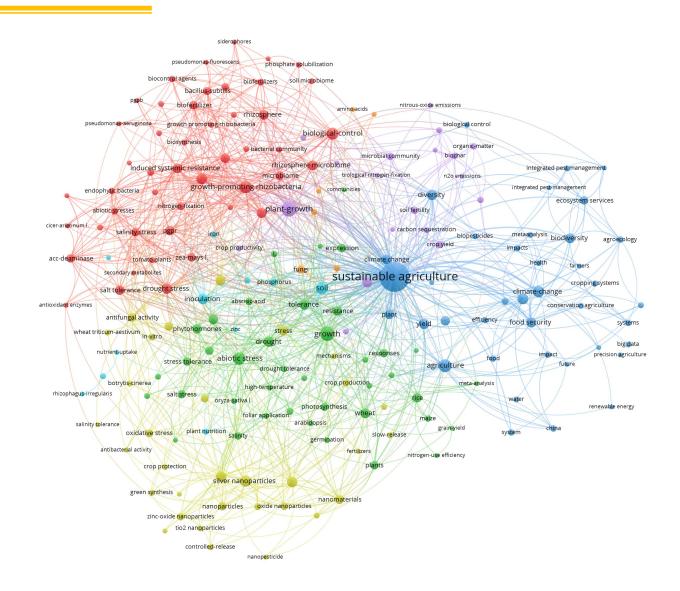
- ✓ Seeding/Cropping
- ✓ Cultivation/Feeding/Harvesting
- ✓ Agricultural machinery
- √ Water/Soil management

#### **Midstream**

- ✓ Collecting
- ✓ Manufacturing
- ✓ Logistics
- ✓ Circular use of agricultural residues

#### **Downstream**

- ✓ Diet
- ✓ Culture
- ✓ Food waste
- ✓ Animal welfare
- ✓ Ethical consumption



Beef, Dairy, Rice, Coffee, Palm oil, Cacao, etc.

### Health

Core challenge of CAD

- = Cancer detection/diagnosis
- → Mental Health and Brain Health

Accumulated Evidence between Body Health, Mental Health, and Brain Health

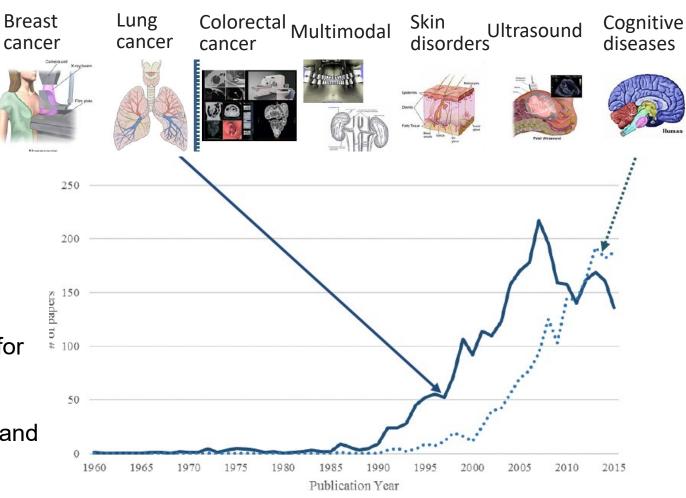
Emerging Research in

- Brain & gut microbiome connections.
- Blood-Brain Barrier

Policy proposal for new institutions in Brain Health Check and Brain Augmentation are essential for our quality of life (QoL) and also for opening business and innovation opportunities

It is also crucial for well-being and creativity of us and corporate productivity and sustainability.

#### Trend of CAD (Computer-Aided Diagnosis) Research

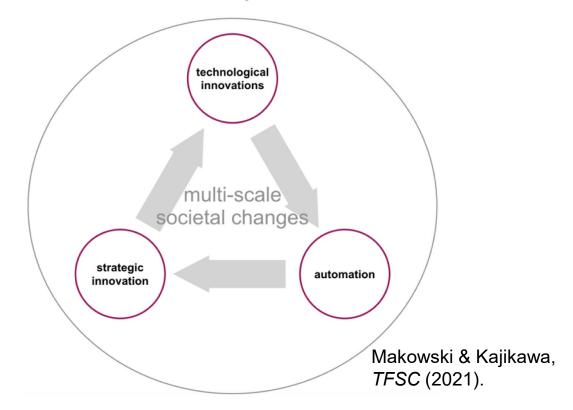


Takahashi & Kajikawa, Intl. J. Med. Info. (2017)

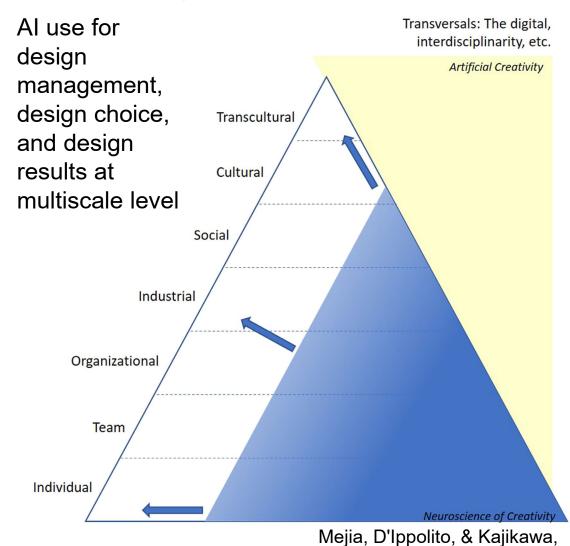
### Al

### > Al for Automation of Al

- ✓ How to enlarge the scope of AI application in innovation processes from R&D, demonstration, deployment, commercialization, and decision making processes there?
- ✓ How to differentiate strategies?
- ✓ How to incorporate governance scheme?



### > Al for Design

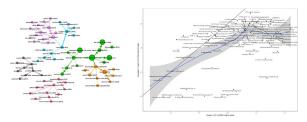


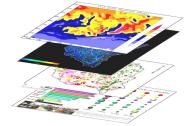
Creat. Innov. Manag. (2021).

# **Innovation System**

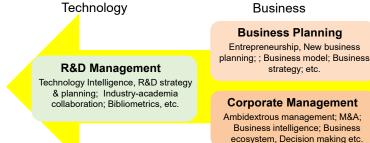
#### **Toward Science-based Innovation Processes**

> Factual Data and Predictable Evidence





Credible Theory and Methods



#### Society/Environment

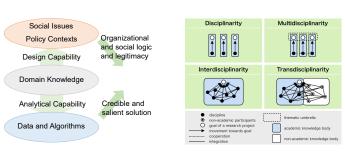
#### **Public Policy**

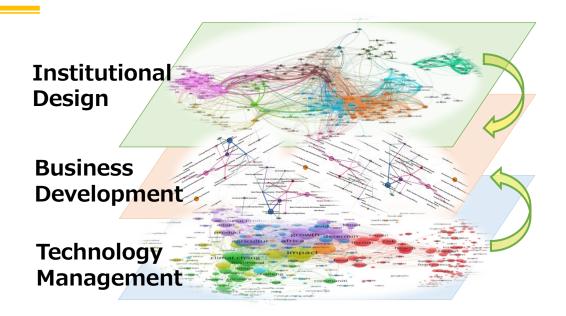
Innovation programs; Regional clusters; Industrial policy; Regulation, International rule-making etc.

#### **Social Innovation**

Innovation system; Sustainability; Carbon-neutral, Nature-positive, Circular Economy, Health etc.

> Professional with Salient Expertise





> Trusted Network and Community

